



the greatest gift you can give  
a child is a good beginning

**FILE NOTE – EXPERT SPOKESPEOPLE  
FOR INTERVIEW & COMMENT  
CHILD WELLBEING & PARENTING ISSUES**

Good Beginnings is a national charity that provides practical, community-based parenting programs and support to ensure children get the best start in life.

Since 1997, Good Beginnings has helped 40,000 young children and their families through 80 programs available at 29 sites around Australia. More than 100 staff and 600 trained volunteers provide a range of free early intervention services that focus on the wellbeing of young children and their parents, and range from parenting education, fathering initiatives and supported play groups to at-home volunteer services and intensive support for vulnerable or at-risk families with complex needs.

**Good Beginnings' spokespeople are available to comment on:**

- Child protection/wellbeing issues
- Children's health and wellbeing (focus on birth to 8 years)
- Parenting young children – skills, difficulties, challenges, milestones
- Dads and fathering; mothers and mothering
- Importance of early childhood intervention in preventing child abuse and neglect, and helping children develop into well adjusted, healthy, caring adults
- Impacts on children and families of unemployment, financial difficulties, poverty, imprisonment, alcohol abuse, drug addiction, social isolation, domestic violence, mental illness, physical illness, low parental education

**Jayne Meyer-Tucker - CEO, Good Beginnings**

Jayne Meyer Tucker has over 10 years' international experience in the provision of early intervention programs for children and families, specialising in creating productive partnerships between the public, private and not-for-profit sectors. She joined Good Beginnings as CEO in 2007.



Jayne was previously a Director of the United Kingdom's Sure Start program, an interdepartmental government initiative to reduce child poverty. The program is frequently cited as an example of innovative thinking, local community empowerment and a determined effort to reform historically inefficient public services.



Prior to this, Jayne was Head of Division and lecturer/consultant at South Kent College, where she was seconded to a National Governing Body to design and deliver national vocational qualification management programs. Other professional experience has included implementing a national psychology training program in Australia with American Professor Dr Lew Losconsy.

In 2008, Jayne was a delegate to the Federal Government's Australia 2020 Summit in the Strengthening Communities, Supporting Families and Social Inclusion group. She has various Australian professional memberships, including:

- National Investment For The Early Years (NIFTeY) co-opted board member
- Australian Research Alliance for Children & Youth (ARACY) Reference Group
- Australian Children and Families Research Centre Advisory Committee

Jayne has a Masters Degree in Public Health, a Certificate in Counselling and a postgraduate Certificate and Diploma in Training & Development, Organisational Development and Executive Coaching. She is currently completing a PhD in Social Policy and Political studies.

---

**For media enquiries, please contact:**

Carol Moore, Moore Public Relations - 02 9560 2826, [carolmoore@moorepr.com.au](mailto:carolmoore@moorepr.com.au) or Martin Bartlett, Good Beginnings - 02 9215 2603, [martin.bartlett@goodbeginnings.net.au](mailto:martin.bartlett@goodbeginnings.net.au)